



**Philip Secombe
Police and Crime
Commissioner
for Warwickshire**

Decision Application WPCC20104

ROAD SAFETY GRANT – FIRST CAR FUNDING

Application Date:	31 Oct 2019	Name of Applicant:	Abby Simkin
Application Decision Reference: WPCC20104			
1. Summary of the application			
<p>The two bids are to fund 36,160 copies of magazines for learner and just passed drivers in theory and practical road safety, and 20,500 copies of magazines containing road safety messaging for cyclists and motorcyclists. The magazines contain important road safety advice for these vulnerable road users. Elements of the magazines will be bespoke to Warwickshire, and feedback cards with Warwickshire OPCC branding will be included as inserts in all of the magazines to help ensure the impact of the publications can be measured as far as possible.</p>			
2. Background information:			
<p>The first PCC Road Safety Grant scheme launched and applications were invited in May 2019. £500,000 was made available for the first round of funding. The aim is to enhance road safety in Warwickshire in order to protect people from harm, reduce and prevent crime, ensure efficient and effective policing, and put victims and survivors first.</p> <p>The criteria for applications was relatively broad around road safety, although the decision was taken not to fund engineering projects due to this being a Warwickshire County Council area of jurisdiction. The PCC Road Safety Grant scheme will focus on engagement, education and prevention, but will not fund engineering projects, even where they address road safety issues.</p>			
3. Whether additional information/report is attached to support this decision application			
NO			
4. Expected benefits (non financial)			
<p>Meeting objectives of the Police and Crime Plan, i.e.:</p> <ul style="list-style-type: none">- Reducing Killed and Seriously Injured rates in Warwickshire			

- Promoting safer road user behaviour
- Protecting People from Harm
- Putting Victims and Survivors First
- Ensuring Efficient and Effective Policing
- Preventing Crime

5. Impact of not approving the application

If not approved, these magazines will not be produced and there will be no magazines created with bespoke Warwickshire material and branding Road Safety will not be improved in Warwickshire as this project would not go ahead in Warwickshire without this financial support

6. Costs

Revenue:

There are two separate grants – (ref 2019-20-76) First Car Theory and Practical Publications at a revenue cost of £8,662 and secondly – (ref 2019-20-77) First Car Cyclists and Motorcyclists Publications at a revenue cost of £10,975

The total revenue grant awarded would be £19,637

Capital: N/a

7. Savings:

There are no direct savings as a result of the grants being awarded, however, they will help to deliver the Police and Crime Plan aims and objectives, which may deliver longer term benefits along with the potential for cashable and non-cashable savings if road safety is improved within Warwickshire.

8. Equality and Diversity Implications:

None directly arising from this project/grant.

9. Treasurer's comments

The Road Safety Grants are financed from the separately held road safety earmarked reserve The grant scheme made funding available up to £500,000 in 2019/20 and these grants can be financed within this allocation

10. Legal/Monitoring Officer comments

The application for these grants have been evaluated by the OPCC following an open and transparent process

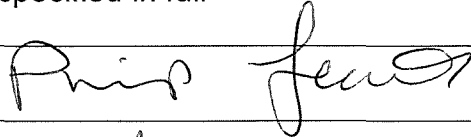
The award will support the important aim of reducing the number of killed and seriously injured people on the roads in Warwickshire which is a key objective in the Police and Crime plan

The funded publications will focus on vulnerable road users and a feedback mechanism has been established to test the impact and effectiveness of the magazines with the recipients

Decision of the Police and Crime Commissioner

To fund the projects specified in full

PCC Signature:



Date of Decision:

20/12/19