

Office of the PCC for Warwickshire 3 Northgate Street Warwick CV34 4SP

FOI Request regarding: External providers of communications support

Request received: 23/01/2019 Responded: 15/02/2019

1) Do you currently have a contract in place with an external provider for the provision of communication support? Communication support is defined as media management, public relations, social media, internal communication, employing engagement and marketing.

No.

2) What date is the contact due to expire/be up for renewal?

N/a

3) Who currently holds this contract (if any)?

N/a

4) What was the value of the last communication support contract awarded and what was this for?

A consultancy contract for media relations support was awarded in May 2014 for an interim period of two months in order to bridge between the ending of a previous arrangement and the bringing of media and public relations activities fully in-house. The cost of the contract was £1,500 per month, thus the total budgeted cost was £3,000.

3) Is there a provision within your office to have ad-hoc communication specialists work with you, for example on a particular project.

Yes, we may use outside agencies for time-to-time on an ad hoc basis for bespoke pieces of work, for example, graphic designers when producing the annual report.

5) When, if ever was a communication review carried out by an external body i.e. communication company, consultant etc. A communication review looks at output, structure, expenditure and impact.

We have not employed an external body to review our communications activity.