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**FOI Request regarding:** Expenditure on Facebook, Twitter and Google services

**Request received:** 26/01/2018

**Responded:** 21/02/2018

- 1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?**

A: Yes. <https://www.facebook.com/WarwickshirePCC/> No record is held of the date of the establishment of the page, but the first page post was made on February 19, 2013.

- 2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?**

A: Yes. Adverts have only been placed on Facebook since 2015.

Expenditure per calendar year as follows:

2015 - £100.83

2016 - £226.00

2017 - £198.09

2018 (to January 31) - £119.43

- 3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?**

A: Yes. <https://twitter.com/WarwickshirePCC> which was established in September 2012.

- 4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?**

A: Yes. Adverts have only been placed on Twitter since 2016. Expenditure per calendar year as follows:

2016 - £50.00

2017 - £130.00

2018 (to January 31) - £50.00

5. **Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?**

A: The OPCC uses Warwickshire County Council for its IT and email provision. In April 2012 the county council adopted the Google G-Suite of services and these were therefore introduced to the OPCC at no additional cost as part of the overall IT provision contract.

6. **Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?**

A: No.

7. **Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?**

A: The OPCC does not have a separate social media policy, however it follows the force Social Media Policy which can be found at:

[https://www.warwickshire.police.uk/media/1086/Social-Media-Policy-Harmonised/pdf/Social\\_Media\\_Policy\\_Harmonised\\_.pdf](https://www.warwickshire.police.uk/media/1086/Social-Media-Policy-Harmonised/pdf/Social_Media_Policy_Harmonised_.pdf)